



Frank H. Murkowski, Governor

Edgar Blatchford
Commissioner
PO Box 110800
Juneau, Alaska 99811-0800

NEWS RELEASE

Tina Dickinson
Communications Specialist
907-269-4568
Fax: 907-269-8125
Tina_dickinson@commerce.state.ak.us
www.commerce.state.ak.us

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ALASKA'S "GO WILD" EVENT MAKES A SPLASH IN BOSTON

Actor and friend of Alaska Tom Skerritt served as Celebrity Guest MC

(Anchorage) – The event coincided with the 23rd International Boston Seafood Show and featured Alaskan seafood prepared by Boston Chefs Richard Vellante of Legal Sea Foods and Bob & David Kinkead of Sibling Rivalry, and others. Also in attendance were Actor Tom Skerritt, Lt. Governor Loren Leman, Mrs. Alaska 2004 Whitney Brewster, and Alaska Department of Commerce Commissioner Edgar Blatchford.

The event sponsored primarily by the Alaska seafood industry and Alaska Airlines, attracted some 800 attendees by showcasing Alaska seafood, tourism, and Native art and dance. Tom Skerritt who is currently ASMI's spokesperson, talked about how Alaska is home to the only wild salmon fishery in the world that has been recognized by the Marine Stewardship Council, while praising the state for its sustainable fisheries management.

"The event was a real success, and one the state should be proud of," said Chuck Bundrant, CEO of Trident Seafoods. "Our customers had a great time and it caused a real buzz the next day at our tradeshow booth, I look forward to next year's event."

The event gave both the seafood and tourism industry the opportunity to co-market and network with major buyers and travelers from around the world. The Department of Commerce thanks all the sponsor that made this event so successful. We also want to thank the Alaska Native Arts Foundation for their generous donation of native art, and traditional regalia worn by models from Dartmouth College.

For more information on "Go Wild in Boston" visit to our web site at
<http://www.commerce.state.ak.us/boston/home.cfm>

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